Maschinelles Lernen: Methoden, Algorithmen, Potentiale und gesellschaftliche Herausforderungen

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http://www.appblogger.de/wp-content/uploads/2013/03/pb-130314-pope-2005.photoblog900.jpg

http://msnbcmedia.msn.com/j/MSNBC/Components/Photo/_new/pb-130314-pope-2013.photoblog900.jpg

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Laws of physics "generate" 2D images on our retinae from 3D scenes (forward optics / rendering)

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Starting point to think about visual perception: we want to infer the 3D scene from the 2D retinal images: inverse optics!

light source (e.g. sun light)

object reflectance

amount of light entering the eye is a product of light source intensity and object reflectance

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Laws of physics "generate" 2D images on our retinae from 3D scenes (forward optics / rendering)

Starting point to think about visual perception: we want to infer the 3D scene from the 2D retinal images: inverse optics!

But: Inverse optics is mathematically impossible.

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amount of light entering the eye is a product of light source intensity and object reflectance

N = 24 (considered fully rendered)

modified from Matthias Bethge

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ML is inference performed by computers based on past observations and learning algorithms: ML algorithms are mainly concerned with discovering hidden structure in data in order to predict novel data—exploratory methods, to get things done!

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"Classical" statistics typically is concerned with making precise probabilistic statements about known data coming from known distributions, i.e. interest in accurate models of data!

What is the difference between statistics and machine learning?

- Machine Learning is AI people doing data analysis.
- Data Mining is database people doing data analysis.
- Applied Statistics is statisticians doing data analysis
- Infographics is Graphic Designers doing data analysis.
- Data Journalism is Journalists doing data analysis.
- Econometrics is Economists doing data analysis (and here you can win a Nobel Prize).
- Psychometrics is Psychologists doing data analysis.
- Chemometrics and Cheminformatics are Chemists doing data analysis.
- Bioinformatics is Biologists doing data analysis.
What is the difference between statistics and machine learning? (cont'd)

… if you look at what the goals both fields are trying to achieve, you see that there is actually quite a big difference:

Statistics is interested in learning something about data, for example, which have been measured as part of some biological experiment. … . But the overall goal is to arrive at new scientific insight based on the data.

In Machine Learning, the goal is to solve some complex computational task by "letting the machine learn". Instead of trying to understand the problem well enough to be able to write a program which is able to perform the task (for example, handwritten character recognition), you instead collect a huge amount of examples of what the program should do, and then run an algorithm which is able to perform the task by learning from the examples. Often, the learning algorithms are statistical in nature. But as long as the prediction works well, any kind of statistical insight into the data is not necessary.

What is the difference between statistics and machine learning? (cont'd)

The primary differences are perhaps the types of the problems attacked, and the goal of learning.

At the risk of data and models oversimplification, one could say that in statistics a prime focus is often in understanding the data and relationships in terms of models giving approximate summaries such as linear relations or independencies. In contrast, the goals in algorithms and machine learning are primarily to make predictions as accurately as possible and predictions to understand the behaviour of learning algorithms.

These differing objectives have led to different developments in the two fields: for example, neural network algorithms have been used extensively as black-box function approximators in machine learning, but to many statisticians they are less than satisfactory, because of the difficulties in interpreting such models.

Supervised learning is the ML task of inferring a function from labeled training data. In supervised learning, each example is a pair consisting of an input object (typically a vector) and a desired output value (also called the supervisory signal). A supervised learning algorithm analyzes the training data and produces an inferred function, which can be used for prediction.

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Reinforcement learning is an area of ML inspired by [behaviorist psychology,](https://en.wikipedia.org/wiki/Behaviorism) concerned with how [software agents](https://en.wikipedia.org/wiki/Software_agent) ought to take [actions](https://en.wikipedia.org/wiki/Action_selection) in an environment so as to maximize some notion of cumulative reward. Unlike supervised ML correct input/output pairs are never presented, nor suboptimal actions explicitly corrected; only global reward for an action.

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Unsupervised learning is the ML task of inferring a function to describe hidden structure from unlabeled data. Since the examples given to the learner are unlabeled, there is no error or reward signal to evaluate a potential solution. This distinguishes unsupervised learning from [supervised](https://en.wikipedia.org/wiki/Supervised_learning) [learning](https://en.wikipedia.org/wiki/Supervised_learning) and [reinforcement learning.](https://en.wikipedia.org/wiki/Reinforcement_learning) A good example is identifying close-knit groups of friends in social network data; clustering algorithms, like k-means)

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Semi-supervised learning is a class algorithms making use of unlabeled [data](https://en.wikipedia.org/wiki/Data) for training typically a small amount of [labeled data](https://en.wikipedia.org/w/index.php?title=Labeled_data&action=edit&redlink=1) with a large amount of unlabeled data. Semi-supervised learning falls between [unsupervised learning](https://en.wikipedia.org/wiki/Unsupervised_learning) (without any labeled training data) and [supervised](https://en.wikipedia.org/wiki/Supervised_learning) [learning](https://en.wikipedia.org/wiki/Supervised_learning) (with completely labeled training data).

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Support vector machine (SVM) is a supervised classification algorithm

Neural networks, including the now so popular convolutional deep neural networks (DNNs), are supervised algorithms, too, typically however for multiclass classification

ML—and in particular kernel methods as well as very recently so-called deep neural networks (DNNs)—have proven successful whenever there is an abundance of empirical data but a lack of explicit knowledge how the data were generated:

• Predict credit card fraud from patterns of money withdrawals.

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- Predict what people want to buy next at amazon.

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Very recent deep neural network success: The network learns the right similarity measure from the data!

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For SVMs and machine learning in general: i. regularisation ii. cross-validation

Two Genes and Two Forms of Leukemia (microarrays deliver thousands of genes, but hard to draw ...)

Separating Hyperplane in 1D — a Point

MARCKSL1

 $\frac{1}{\sqrt{2}}$ **6 Nature Publishing Group http://www.nature.com/naturebiotechnology** Many Potential Separating Hyperplanes ... (all "optimal" w.r.t. some loss function)

The Maximum-Margin Hyperplane

What to Do With Outliers?

The Soft-Margin Hynernlane The Soft-Margin Hyperplane

6 Nature Publishing Group http://www.nature.com/naturebiotechnology The Kernel Function in 1D

Mapping the 1D data to 2D (here: squaring)

Not linearly separable in input space ...

Figure 3. The crosses and the circles cannot be separated by a linear perceptron in the plane.

Map from 2D to 3D ... i stea F r e am le c si er t e f ll wi li earizative and the f line of line and the f line of line of line of
The first state of line of lin

$$
\Phi(x) = \begin{pmatrix} \phi_1(x) \\ \phi_2(x) \\ \phi_3(x) \end{pmatrix} = \begin{pmatrix} x_1^2 \\ \sqrt{2}x_1x_2 \\ x_2^2 \end{pmatrix}.
$$

... linear separability in 3D (actually: data still 2D, "live" on a manifold of original D!) \mathbf{C} classes a crosses) with interesting interesting interesting interesting \mathbf{C} lity til 3D and time r is the state r is the istri time α and α i er r ct i t er r cte i t er r cte t e s ace e tati a r cte t at ca e tai e r tati a rescali t e ri i al s ac
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Figure 4. The crosses and circles from Figure 3 can be mapped to a three-dimensional space in which they can be separated by a linear perceptron.

Projecting the 4D Hyperplane Back into 2D Input Space

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The so-called curse of dimensionality: as the number of variables considered increases, the number of possible solutions increases exponentially … overfitting looms large!

Overfitting

l

Find a compromise between complexity and classification performance, i.e. kernel function and soft-margin

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Penalise complex functions via a regularisation term or regulariser

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Cross-validate the results (leave-one-out or 10-fold typically used)

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Theoretically sound and a convex optimisation (no local minima)

Choose between:

- complicated decision functions and training (neural networks)
- clear theoretical foundation (best possible generalisation), convex optimisation but need to trade-off complexity versus soft-margin and skilful selection of the "right" kernel.

(= "correct" non-linear similarity measure for the data!)

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\mathbf{y} = y_1, ..., y_N
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and a model f . Then the "error" between data and model is: $\mathcal{E}(\mathbf{y}, f(\mathbf{x}))$ In machine learning we not only take the "error" between model and data into account but in addition a measure of the complexity of the model $f: \; \mathcal{E}(\mathbf{y}, f(\mathbf{x})) + \lambda \mathcal{R}(f)$

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- 3. Non-linear mapping with linear separation.

True for kernels as well as DNNs.

ImageNet challenge: 1000 categories, 1.2 million training images.

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ILSVRC top-5 error on ImageNet

A woman is throwing a **frisbee** in a park.

A **dog** is standing on a hardwood floor.

A stop sign is on a road with a mountain in the background

A little girl sitting on a bed with a teddy bear. A group of **people** sitting on a boat in the water.

A giraffe standing in a forest with
trees in the background.

Problem of finding a sharp image from a blurry photo: **Blind Image Deconvolution**

modified from Michael Hirsch

Content-Aware Fill Result:

Deep Fill Result:

Content-Aware Fill Result:

Deep Fill Result:

Result of Proposed Image Burst Deblurring Method

EnhanceNet: Photo-realistic Super-resolution

Bicubic

EnhanceNet: Photo-realistic Super-resolution

Bicubic

ENet-P

ENet-PA

ENet-PAT

 $I_{\rm HR}$

Autonomous cars

Autonomous cars

Fundamentals of Neural Networks

Interest in shallow, 2-layer artificial neural networks (ANN)—so-called perceptrons—began in the late 1950s and early 60s (FRANK ROSENBLATT), based on Warren McCulloch and Walter Pitts's as well Donald Hebb's ideas of computation by neurons from the 1940s.

Perceptron (1957)

http://cambridgemedicine.org/sites/default/files/styles/large/public/field/ image/DonaldOldingHebb.jpg?itok=py9Uh4D5

Organization \mathfrak{of} **BEHAVIOR** A Nedropsychological Theory By D.O. HEBB

> Dr. Held of ers a theory to explate what takes place in the human brain in the intercal between a stimular and the exposure.

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Universal function approximator in theory, but in practice three-layer ANNs could often not successfully solve complex problems.

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- 1. Massive increase in labelled training data ("the internet"),
- 2. computing power (GPUs),
- 3. simple non-linearity (ReLU) instead of sigmoid,
- 4. convolutional rather than fully connected layers, and

5. weight sharing across deep layers

appear to be the critical ingredients for the current success of DNNs, and makes them the current method of choice in ML, particular in application.

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At least superficially DNNs appear to be similar to the human object recognition system: convolutions ("filters", "receptive fields") followed by non-linearities and pooling is thought to be the canonical computation of cortex, at least within sensory areas.

Example: VGG-16

VGG16 by Simonyan & Zisserman (2014); 92.7% top-5 test accuracy on ImageNet

http://scs.ryerson.ca/~aharley/vis/conv/flat.html

DEEP NEURAL NETWORKS (DNNS)

Adversarial attacks?

Szegedy et al. (2014)

Reese Witherspoon

Reese Witherspoon

Reese Witherspoon Russel Crowe

Reese Witherspoon

Russel Crowe

DARPA Challenge 2015

DARPA Challenge 2015

Boston Dynamics 2017

Boston Dynamics 2017

Human versus artificial intelligence

We learn unsupervised or semi-supervised, sometimes reinforcement, very rarely supervised (school, University) – all successful AI is currently supervised only, i.e. only when the correct answer is known!

We can do lots of things using the same network (or a set of closely coupled networks) — all DNNs are typically only good at one or few tasks.

Gesellschaftliche Herausforderungen

Arbeitsbedingungen und Arbeitsmarkt:

Einsatz von Technologie macht die Arbeit "einfacher" – typischerweise fällt die Notwendigkeit einer Lehre oder Ausbildung weg.

Die Folge sind sinkende Löhne … schließlich kann "jeder" die Arbeit machen.

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Roboter in der Post? Abfallwirtschaft? Logistik? Deutsche Post DHL hat 211.000 Mitarbeiter in Deutschland (Stand 2016), in der Ver- und Entsorgung arbeiteten 2014 ca. 155.000 Menschen, als Reinigungskräfte 2014 offiziell fast 760.000; Amazon beschäftigt alleine in D 23.000 Menschen in Logistik-Zentren: 1.150.000 Arbeitsplätze!

Autonome Fahrzeuge – womöglich kurz nach der Erlaubnis, solche Fahrzeuge im Straßenverkehr zu haben, die Pflicht, nur noch damit zu fahren.

- 540.000 Berufskraftfahrer in Deutschland (Stand 2013)
- 250.000 Taxifahrerlaubnisse (Stand 2017)
	- 25.000 Lokführer (Stand 2017)
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Humanoide Roboter in der Pflege?

2014 arbeiteten in der Alten- und Krankenpflege in D über 900.000 Menschen … .

Gesellschaftliche Herausforderungen

Arbeitsbedingungen und Arbeitsmarkt:

Einsatz von Technologie macht die Arbeit "einfacher" – typischerweise fällt die Notwendigkeit einer Lehre oder Ausbildung weg. Die Folge sind sinkende Löhne … schließlich kann "jeder" die Arbeit machen.

Politik und Gesellschaft:

Leben in der selben Wirklichkeit? Personalisierte Information in sozialen Medien und der Verlust breit und kontrovers informierender Quellen – weit verbreiteter Konsum von Propaganda.

Propaganda

Propaganda ist der Versuch der gezielten Beeinflussung des Denkens, Handelns und Fühlens von Menschen. Wer Propaganda betreibt, verfolgt damit immer ein bestimmtes Interesse. … Charakteristisch für Propaganda ist, dass sie die verschiedenen Seiten einer Thematik nicht darlegt und Meinung und Information vermischt. Wer Propaganda betreibt, möchte nicht diskutieren und mit Argumenten überzeugen, sondern mit allen Tricks die Emotionen und das Verhalten der Menschen beeinflussen, beispielsweise indem sie diese ängstigt, wütend macht oder ihnen Verheißungen ausspricht. Propaganda nimmt dem Menschen das Denken ab und gibt ihm stattdessen das Gefühl, mit der übernommenen Meinung richtig zu liegen.

Quelle: Bundeszentrale für politische Bildung www.bpb.de

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Privatsphäre? Veränderung (zwischenmenschlicher) Kommunikation?

Weapons of Mass Destruction (WMDs)

https://www.wired.com/images_blogs/dangerroom/2011/03/powell_un_anthrax.jpg

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INEQUALITY **NCREASES** AND THREATENS DEMOCRACY **CATHY O'NEIL**

Gesellschaftliche Herausforderungen

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Naïver Glaube an die Objektivität von Algorithmen

… und Ranglisten, die Vermessung und Quantifizierung des Lebens: China, z.B., plant das Social Credit System einzuführen.

https://de.wikipedia.org/wiki/Nick_Bostrom

NICK BOSTROM SUPERINTELLIGENCE

Paths, Dangers, Strategies

Gesellschaftliche Herausforderungen

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Doomsday-Szenarien

Kommt die Singularität? Wenn ja: Garten Eden oder Hölle?

Doomsday-Videos to watch

Google's Geoffrey Hinton - "There's no reason to think computers won't get much smarter than us" (10 mins): https://www.youtube.com/watch?v=p6lM3bh-npg

Demis Hassabis, CEO, DeepMind Technologies - The Theory of Everything (16 mins): [https://www.youtube.com/watch?v](https://www.youtube.com/watch?v=rbsqaJwpu6A)=rbsqaJwpu6A

Nick Bostrom, What happens when our computers get smarter than we are? (17 mins): [https://www.ted.com/talks/](https://www.ted.com/talks/nick_bostrom_what_happens_when_our_computers_get_smarter_than_we_are) nick bostrom what happens when our computers get smarter than we are

Why Elon Musk is worried about artificial intelligence (3 mins) [https://www.youtube.com/watch?v](https://www.youtube.com/watch?v=US95slMMQis)=US95slMMQis

Thanks

Felix Wichmann

Neural Information Processing Group and Bernstein Center for Computational Neuroscience, Eberhard Karls Universität Tübingen

Max Planck Institute for Intelligent Systems, Tübingen